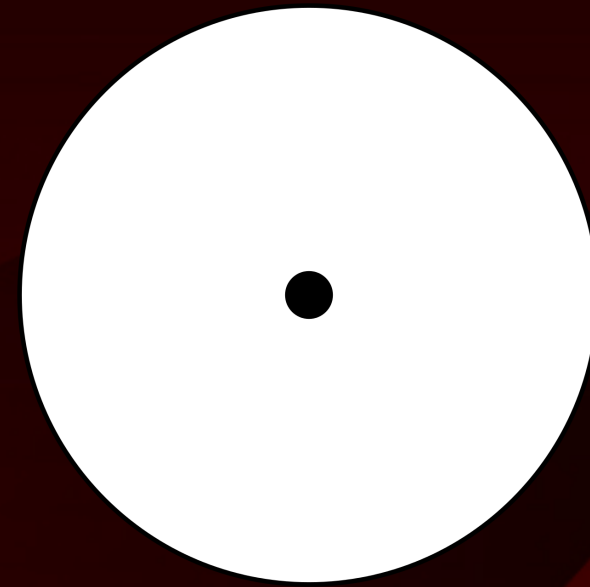


THE  
EXECUTIVE  
AWARD



HONORING SUSTAINABLE LEADERS

May 2023 release



**IF YOUR BUSINESS MAKES THE WORLD BETTER,  
YOU ARE THE ONE.**



HONORING SUSTAINABLE LEADERS

Bestowing prizes upon the leaders who are creating an impact in sustainability & innovation, by respecting TEA Standard set by an outstanding official Jury.

## OUR MISSION

We aim to reinforce our legacy and promote our award as a quality standard for the world of today and tomorrow by inspiring people and companies to act in a sustainable way, therefore we strive to increase the impact that our leaders already generate on the planet. We also aim to raise relevant funds with our official non-profit organization United Impact, Partners for a Sustainable world, in collaboration with Institutions.

We are creating the ultimate encounter among those courageous leaders who, despite a volatile, uncertain, complex and ambiguous world, are actually improving the planet through their own business. The award winners embody commitment to a purpose-driven strategy, building businesses that grow and prosper long-term and deliver impact globally in all facets and to all stakeholders.

By awarding individual selected leaders, we aim to highlight their example through emotion-rich storytelling and inspire more people and companies to thrive today from now into the future - at all times, **giving more to the world than they take.**

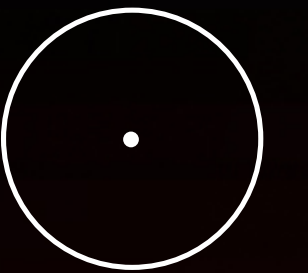
Our Global Jury and National Juries set criteria both globally or in each Nation and select winners in several distinct categories and bestow our prize, that sets the standard for recognizing achievements in sustainability.

The event is targeted toward the contemporary leaders, top-managers and entrepreneurs of today and those of tomorrow (Executives / HNWIs). TEA also aims to enhance networking and top-level public relations and develop business communities.



Inspired by Atlas Statue and waiting for  
**TEA Global Edition - New York**  
[September 2025 at Rockefeller Center].

*Enhancing an excellent bridge  
of inter-exchange among Nations.*



**TEA Board of directors**



**KIM HILDEBRANT (\*)**  
Chairman Franklin University  
TEA Alumni 2018 // Jury TEA CH 2019  
President of TEA Board



**ROBERT PICONI**  
Co-Founder & CEO Energy Vault  
TEA Alumni 2019



**RUBY SHANG**  
Board Member of Asia Foundation



**ROSSELLA GARGANO**  
Founder United Impact Non-Profit Organization  
TEA Founder

**Advisory Board members**

**PASQUALE FREGA**

President NOVARTIS LACan Region, Innovative Medicines  
TEA Alumni 2022

**GRACEMARIE BRICALLI**

Senior Public Policy Manager at ESMO - European Society for Medical Oncology]  
TEA Alumni 2022 ans Swiss Jury 2023



**TEA Organization chart includes:**

- Global Board of Directors
- Global Jury
- National Ambassadors
- National Juries with a President
- President of Alumni
- Alumni
- Institutional Committees



**TEA Values:**

- Trust
- Credibility
- Solidarity
- Transparency
- Courage
- Grace

**Watch last TEA editions:**

- [TEA Italy \ Trailer 2022](#)
- [TEA Switzerland 2022/23](#)
- [TEA Italy \ Full event 2022](#)
- [TEA Mission](#)

**Next TEA 2023 appointments and Ceremonies:**

- June 21st / Milan: TEA Italy / Prizes Ceremony
- September 6th / NYC Press conference
- October 3rd / TEA Switzerland / Prizes Ceremony
- November 8th / Dubai Press conference

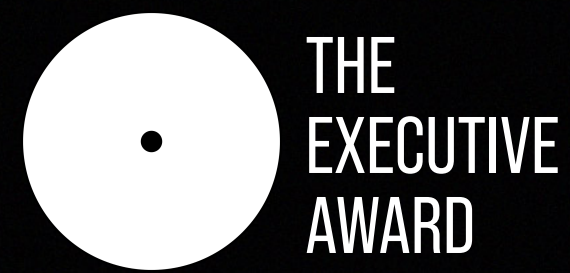
**Contacts:**

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- [alumni@theexecutiveaward.com](mailto:alumni@theexecutiveaward.com)

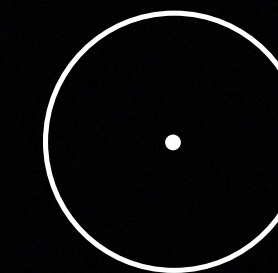
**Visit also:**

- [The Executive Scenario / Editorial](#)
- [TEA Global website](#)





# TEA ITALY 2023 / June 21st, Milan



HONORING SUSTAINABLE LEADERS

## 2022 Winners



Claudio Marenzi, CEO Herno

Paola Corna Pellegrini, CEO Allianz Partners (former)

Pasquale Frega, President Novartis EU (former)



Silvia Candiani, CEO Microsoft Italia

Corrado Passera, CEO Illimity

Enrico Casati, CEO Velasca



Jacopo Sebastio, Co-CEO Velasca

## ITALIAN JURY 2023

- William Griffini, President (CEO Carter & Benson)
- Paola Corna Pellegrini (President Winning Women Institute)
- Marco Icardi (Executive Vice President Metricstream EU)
- Donatella Sciuto (Rettrice Politecnico di Milano)
- Maria Elena Cappello (Membro CdA BPER Banca)



TEA ITALY

SAVE THE DATE

THE EXECUTIVE AWARD

Honoring Sustainable Leaders

**Carter & Benson**  
Search, Advice, Innovate

**aiceo**  
Associazione Italiana

**CENTRO STUDI GRANDE MILANO**

**GARBO**  
MANAGEMENT INC.

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**Wednesday \ June 21, 2023**  
Milan, Italy

*Gala Dinner & Awards Ceremony*

Check-in & Welcoming	6.30pm
Gala Dinner start	7.30pm
The Executive Award Ceremony I	8.00pm
Speakers & United \mpact notes	9.00pm
The Executive Award Ceremony II	9.30pm
Entertainment	10.00pm

United \mpact  
Partners for a Sustainable world

Together to

[www.theexecutiveaward.it](http://www.theexecutiveaward.it)

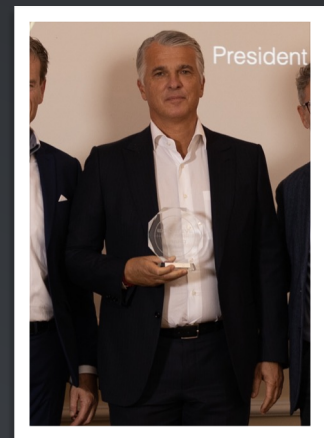
RSVP  
May 31

Public relations \ RSVP: [pr@garbomanagement.com](mailto:pr@garbomanagement.com)  
Media enquires: [media@theexecutiveaward.com](mailto:media@theexecutiveaward.com)  
Global website: [www.theexecutiveaward.com](http://www.theexecutiveaward.com)

[www.theexecutiveaward.it](http://www.theexecutiveaward.it)

Part of TEA Alumni - Previous editions winners

Special Edition - Celebrating 5 years



**SERGIO ERMOTTI**  
CEO of UBS



**GUIDO DAMIANI**  
President of  
DAMIANI Group



**NICOLAS GIROTTI**  
CEO of  
BALLY



**ADAM STANFORD**  
Managing Partner of  
DELOITTE

## SWISS JURY 2023

- Kim Hildebrant - Chairman Franklin University
- Francesco Tronci - InvestIndustrial
- Gracemarie Bricalli - Senior Public Policy Manager at ESMO / European Society for Medical Oncology

[www.theexecutiveaward.ch](http://www.theexecutiveaward.ch)



THE  
EXECUTIVE  
AWARD

Honoring Sustainable Leaders

## THE EXECUTIVE AWARD

*United Edition*

### GALA & AWARDS' CEREMONY







Wednesday \ October 3rd, 2023  
LAC Lugano, Switzerland

In collaboration with



Partners for a Sustainable world

Special Announcements

Breakthrough Agenda

Donations

United \mpact presentation

Breakthrough agenda for:

- Energy Pact
- Social Move
- HealthForLife

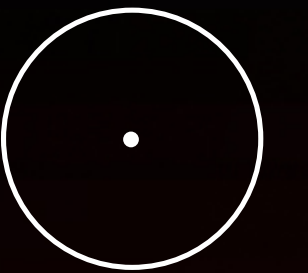
Together to  \MPACT  \NSPIRE

Check-in & Welcoming	6.30pm
Gala Dinner start	7.30pm
The Executive Award Ceremony	18.00pm
United \mpact presentation	9.00pm
The Executive Award Ceremony	19.30pm
Entertainment	10.00pm

[www.theexecutiveaward.ch](http://www.theexecutiveaward.ch)

RSVP June 1st

Public relations \ RSVP: [pr@garbomanagement.com](mailto:pr@garbomanagement.com)  
Media enquires: [media@theexecutiveaward.com](mailto:media@theexecutiveaward.com)  
Global website: [www.theexecutiveaward.com](http://www.theexecutiveaward.com)



## TEA CORPORATE PARTNERS Options

	SPONSOR	SILVER SPONSOR	GOLDEN / MAIN SPONSOR	BENEFACTOR PARTNER
MILAN	35'000	60'000	85'000	150'000
LUGANO	25'000	45'000	75'000	125'000
NEW YORK	80'000	150'000	290'000	490'000
DUBAI	45'000	85'000	145'000	230'000
	<ul style="list-style-type: none"> <li>· Back-drop sponsor</li> <li>· Logo on the official website</li> <li>· 5 guests included</li> </ul>	<ul style="list-style-type: none"> <li>· Back-drop sponsor</li> <li>· Logo on the official website</li> <li>· Digital Communication</li> <li>· Pre-post event press releases</li> <li>· 10 guests included</li> </ul>	<ul style="list-style-type: none"> <li>· Back-drop sponsor</li> <li>· Logo on the official website</li> <li>· Customized corner at the event</li> <li>· Digital Communication + database 8k in target people</li> <li>· Pre-post event press releases with MEDIA</li> <li>· Wide visibility during the event</li> <li>· Public speech + video on the stage</li> <li>· International visibility on social networks</li> <li>· 35+ guests included</li> <li>· Custom invitation and post-event video</li> <li>· Communication on The Executive Scenario</li> <li>· Direct Public Relations (1 year)</li> </ul>	<ul style="list-style-type: none"> <li>· Golden Sponsor benefits</li> <li>· “In collaboration with...” Label</li> <li>· Mention as a Benefactor for 1 year on United Impact, Partners for a Sustainable world</li> <li>· Custom UI Think Tank partnership</li> </ul>
Notes:	<ul style="list-style-type: none"> <li>· From Golden &gt;&gt; 1 year coverage and PR included</li> <li>· Almost every option is customizable</li> <li>· Also <i>Supporter options</i> are available (buying tables with desired level of visibility)</li> <li>· Prices are in Swiss Fr.</li> </ul>			

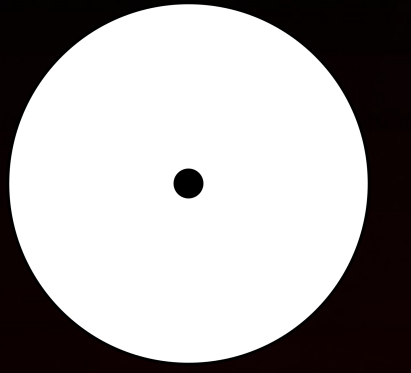
## TEA SUPPORTERS Options

- 1) **Entry** at 450 CHF / Enjoy your dinner and networking during TEA Ceremony.
- 2) **INTELLIGENT Entry** at 800 CHF / Enjoy your dinner and networking during TEA Ceremony while we introduce you to potential clients of our network (direct PR).
- 3) **PATRON INTELLIGENT Entry** at 1'500 CHF Benefits of (II) + be mentioned on the stage.
- 4) **BENEFACTOR INTELLIGENT Entry** at 3'500 CHF / Benefits of (III) + be mentioned on the stage with custom sentence about you and as an official benefactor.
- 5) **Team Entry** at 6'000 CHF / Enjoy your dinner and networking during TEA Ceremony with 3 people of your TEAM.
- 6) **INTELLIGENT Team Entry** at 9'000 CHF / Enjoy your dinner and networking during TEA Ceremony with 5 people of your TEAM with direct PR.
- 7) **SUPPORTER TABLE** at 12'000 CHF / Benefits of (6) + 3 guests + visibility thanks to a custom label/roll-up (your company) in the room and mention on the stage.
- 8) **BENEFACTOR TABLE** at 18'000 CHF / Benefits of (7) + 3 guests + be mentioned with custom sentence on the stage about you and as an official benefactor.
- 9) **GRAND BENEFACTOR TABLE** at 25'000 CHF Benefits of (8) + 5 guests + higher visibility with a public speech on the stage.

Note: Options 7-8-9 are also corporate as they represent your company with labels and mentions or a speech.

# WHO IS GOING TO WIN THE 2023 EXECUTIVE AWARD?

THE  
EXECUTIVE  
AWARD



JOIN US in order to your goals and Country interest:

## BE A PARTNER

[founder@theexecutiveaward.com](mailto:founder@theexecutiveaward.com)

## BE A PARTECIPANT

[pr@garbomanagement.com](mailto:pr@garbomanagement.com)

## BE A BENEFACTOR

[donate@unitedimpact.com](mailto:donate@unitedimpact.com)

## MEDIA & PRESS

[media@theexecutiveaward.com](mailto:media@theexecutiveaward.com)

Among our *Partners / Stakeholders / Participants / Award Winners* and wider network:

UBS, Deloitte, Franklin University, Novartis, Microsoft, Bally, Damiani, Swiss RE, Dell'Orto, Herno, Illimity, AXA, Salesforce, Enel X, McDonald's, L'Oréal, Amplifon, Energy Vault, Twitter, Banca Migros, Kering, FCA, Caffitaly, Carter & Benson, Luxottica, OVS, Accenture, Kaspersky, Red Bull, Amazon, Hermes, Sony, etc.

Countries we are opening in the next 5 years:

US Global edition (New York)

UK (London)

Singapore

Taiwan

Emirates and Saudi Arabia

Canada

Brasil

US West Coast (Los Angeles)

HONORING SUSTAINABLE LEADERS

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